

CONTRACT



Charlotte WMYT
2960 North Meridian Street, Suite 250
Jill Hammons
Indianapolis, IN 46208
(123) 123-1234

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 2508918 /		<u>Alt Order #</u> 09827022	
<u>Advertiser</u> POL/Thom Tillis/US Senate/NC/Rep		<u>Original Date / Revision</u> 05/13/20 / 05/20/20	
<u>Contract Dates</u> 10/20/20 - 10/26/20	<u>Estimate #</u> 11844		
<u>Product</u> TILLIS FOR SENATE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WMYT	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philadel
<u>Special Handling</u>			
<u>Demographic</u> Adults 35-64			
		<u>Total Ratings</u> 14.00	
<u>Agcy Code</u> 9914860	<u>Advertiser Code</u> 322	<u>Product 1/2</u> 1349	
<u>Agency Ref</u> IN16043/SP10305		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMYT	10/26/20	10/26/20	PA (M-F)	7p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----				1	\$50.00	0.50			
N 2	WMYT	10/20/20	10/20/20	PA (M-F)	7p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$50.00	0.50			
N 3	WMYT	10/21/20	10/21/20	PA (M-F)	7p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	--1----				1	\$50.00	0.50			
N 4	WMYT	10/22/20	10/22/20	PA (M-F)	7p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	---1---				1	\$50.00	0.50			
N 5	WMYT	10/23/20	10/23/20	PA (M-F)	7p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--				1	\$50.00	0.50			
N 6	WMYT	10/26/20	10/26/20	Mon Prime Hour 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----				1	\$75.00	0.80			
N 7	WMYT	10/20/20	10/20/20	Tue Prime Hour 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$75.00	0.80			
N 8	WMYT	10/21/20	10/21/20	Wed Prime Hour 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	--1----				1	\$75.00	0.80			
N 9	WMYT	10/22/20	10/22/20	Thur Prime Hour 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	---1---				1	\$75.00	0.80			
N 10	WMYT	10/23/20	10/23/20	Fri Prime Hour 2	9p-10p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--				1	\$75.00	0.80			
N 11	WMYT	10/25/20	10/25/20	Sun Prime Hour 3	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1				1	\$100.00	1.20			
N 12	WMYT	10/26/20	10/26/20	M-F 10p-1030p LF 1	10p-1030p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	1-----				1	\$45.00	0.90			
N 13	WMYT	10/20/20	10/20/20	M-F 10p-1030p LF 1	10p-1030p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	-1-----				1	\$45.00	0.90			
N 14	WMYT	10/21/20	10/21/20	M-F 10p-1030p LF 1	10p-1030p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	--1----				1	\$45.00	0.90			
N 15	WMYT	10/22/20	10/22/20	M-F 10p-1030p LF 1	10p-1030p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	---1---				1	\$45.00	0.90			
N 16	WMYT	10/23/20	10/23/20	M-F 10p-1030p LF 1	10p-1030p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--				1	\$45.00	0.90			
N 17	WMYT	10/21/20	10/21/20	M-F 1030p-11p LF 2	1030p-11p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	--1----				1	\$45.00	0.90			
N 18	WMYT	10/23/20	10/23/20	M-F 1030p-11p LF 2	1030p-11p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	----1--				1	\$45.00	0.90			
N 19	WMYT	10/24/20	10/24/20	Sa 11p-12a	11p-12a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-				1	\$15.00	0.00			
Totals										14.00		19	\$1,055.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	16	\$885.00	(\$132.75)	\$752.25
10/26/20 - 11/29/20	3	\$170.00	(\$25.50)	\$144.50
Totals	19	\$1,055.00	(\$158.25)	\$896.75

Signature: _____ Date: _____

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